

Dhaka Bank PLC

Ramadan Campaign 2026 – Terms & Conditions

1. Campaign Period

The campaign will commence from 01st day of Ramadan and continue until Eid-ul-Fitr 2026, unless otherwise extended or terminated by the Bank at its sole discretion.

2. Eligibility

- All Dhaka Bank Credit Cardholders are eligible for Cashback, BOGO, EMI and Discount offers.
- Dhaka Bank Debit & Prepaid Cardholders are eligible for Discount and BOGO offers (where applicable).
- The card must be active and in good standing to qualify.

3. Cashback Offer

- Cardholders will receive 15% Cashback up to BDT 1,500 per card per merchant during the campaign period.
- 15% Cashback of up to BDT 3,000 only on 08th Mar, 2026 for the Merchants – Aarong, Yellow, Miniso, Farzana Shakil's & Persona.
- Minimum transaction requirement for cashback: BDT 1,000.
- Cashback is applicable on both online and physical POS transactions.
- Each credit card of the cardholder (Basic & Supplementary) can receive a maximum of BDT 5,000 cashback during the campaign period (all merchants combined).
- During the campaign period, each card is eligible to receive cashback up to the capped amount.
- Cashback is applicable for Credit Cardholders only.
- Eligible cashback amount will be credited to the respective card account after the campaign period within 30 working days.

4. Buy 1 Get 1/2/3/4 (BOGO) Offer

- The respective client can swipe their Dhaka Bank card only once per day per hotel/merchant to avail the BOGO offer.
- Both Iftar and Sehri may be purchased on the same day.
- Exclusive Buy 1 Get 1/2/3/4 offers may be available for Visa Signature and Mastercard World Credit Cardholders at selected partner hotels.
- Offers & Prices are subject to availability of hotel inventory and partner merchant terms.
- BOGO is subject to prior booking and hotel allocation.

5. EMI Offer

- 0% EMI facilities will be available at selected partner merchants.
- EMI tenure and eligibility will be as per existing Bank policy and merchant agreement.

6. Merchant Participation

- Offers are valid only at participating merchant outlets listed under the campaign.
- The Bank reserves the right to add, remove, or change participating merchants at any time without prior notice.

7. Offer Modification Rights

Dhaka Bank reserves the right to:

- Update cashback percentage or amount.
- Modify eligibility criteria.
- Change campaign structure.
- Suspend or terminate the campaign at any time without prior notice.

8. General Conditions

- Offer cannot be combined with other promotional offers unless otherwise specified.
- Transactions reversed, cancelled, refunded or disputed will not qualify for the offer.
- The Bank's decision regarding eligibility, computation and settlement of cashback shall be final and binding.
- Any applicable government VAT, Tax or duties shall be borne by the cardholder where applicable.
- Commercial transactions will not be considered for reward points or cashback.
- Dhaka Bank PLC reserves the right to disqualify any cardholder found to be abusing or misusing the campaign.

9. Liability Disclaimer

- Dhaka Bank PLC shall not be responsible for the quality, service, delivery, or availability of products/services offered by participating merchants.
- Any dispute regarding product or service must be settled directly between the cardholder and the merchant.