Mastercard Cross-Border Usage Campaign 2026 - Tap. Explore. Repeat

Frequently Asked Questions (FAQ)

1. What is this campaign about?

This campaign aims to encourage cross-border spending using Mastercard Debit, Credit, and Prepaid Cards issued in Bangladesh. Cardholders are encouraged to use their Mastercard for international travel, overseas online shopping, subscriptions, education payments, and other cross-border payment and transactions. Eligible participants can win rewards worth up to BDT 100,000 vouchers at the end of the campaign.

2. What is the campaign period?

The campaign will run from **15 June 2026 to 31 July 2026.**

3. Who can participate?

All Mastercard Debit, Credit, and Prepaid cardholders issued by banks and NBFIs in Bangladesh are eligible to participate in the campaign.

4. Which transactions are eligible?

Only cross-border transactions will be considered, including:

- International e-commerce purchases
- Overseas POS transactions
- Travel-related spending (airlines, hotels, online travel agencies)

5. How does the points system work?

Cardholders earn points based on transaction type:

Transaction Type	Qualification	Points
Cross-border e-commerce	Per transaction	2 Points
Cross-border POS	Per transaction	3 Points
Travel category (Airlines, Hotels, OTAs)	Per transaction	4 Points

6. What are the rewards?

- Grand Prize: International Travel vouchers worth BDT 100,000
- Total Winners: 40 winners will receive vouchers of varying values

Prize Category	Quantity	Value
International Travel Voucher	3	100000
Domestic Travel Voucher	3	50000
Premium Gadget Voucher	7	15000
Smart Watch	15	
Headphones	12	

Total rewards: 40

7. How will winners be selected?

Winners will be selected based on the highest number of eligible transactions during the campaign period.

In case of a tie, the winner will be determined based on higher total transaction value.

8. Which transactions are not eligible?

The following transactions will not be counted:

- Domestic transactions
- Commercial or business-related transactions
- Gaming or artificially manipulated transactions
- Any transactions deemed ineligible at Mastercard's discretion

9. Are there any restrictions?

- Yes. The following individuals are not eligible:
- Permanent residents living outside Bangladesh
- Employees (permanent or contractual) of Mastercard, its agencies, vendors, or participating banks/NBFIs involved in card business & operations

10. Where can I get updates?

For updates and campaign information, you can contact your card issuing banks and please visit:
Mastercard Bangladesh Facebook page: Mastercard Bangladesh Facebook
https://facebook.com/OfficialMastercardBangladesh?utm_source=chatgpt.com